

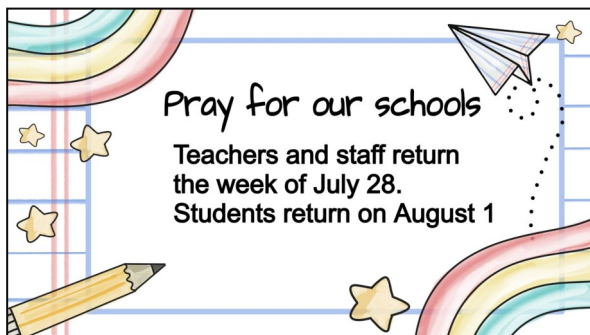
Digital Doors

I still remember my surprise in the 1990s when a consultant hired by Furman University said there were three public-facing “front doors” by which people in the community came to know the school. The first two made immediate sense: 1) its campus and 2) its athletic and arts programs. The third one provoked a silent “Whaaaat?” from me: its website. It took a while for my skepticism about the new-fangled “world wide web” to recede, but it did.

On a recent Sunday afternoon, 137 people in South Carolina had entered “Baptist church near me” in a Google search in the previous 24 hours. Another 27 entered “church near me.” I can’t identify how many of those 164 searches were initiated within a 30-minute drive of Ridgeland Drive (91% of American church-goers drive 30 minutes or less to church). But even a handful of them would represent five individuals or families who might or might not have found our digital “front door.”

Evaluating, updating, and promoting the RDBC website is a first task for a new “Digital Communication Team” authorized by the church Council in June. Additional tasks include amplifying our Facebook presence and exploring additional outlets (perhaps Instagram, YouTube, Reddit, a podcast?). Team members include Letha Kay, Rylee Riggins, Jeff Rogers, Erica Zeigler, and Treadwell Ziegler. If you have thoughts about our assignment, please pass them along to us.

Word of mouth and personal invitations still account for the largest percentage of church visitors and new members (more on this in the future!). But especially for people who are new to the area and for “digital natives” (born since the early 1990s), digital doors are how they first meet us and get to know us. It’s time for us to open some new doors! - Jeff



Worship Schedule

July 6

Psalm: Psalm 30
Gospel: Luke 10:1-11, 16-20
Sermon: *“Leading With Blessing”*

July 13

Psalm: Psalm 25:1-10
Gospel: Luke 10:25-37
Sermon: *“Being a Neighbor”*

July 20

Psalm: Psalm 15
Gospel: Luke 10:38-42
Sermon: *“Choosing the Better Part”*

July 27

Psalm: Genesis 18:20-32
Gospel: Luke 11:1-13
Sermon: *“Praying for Sodom”*



Greeters

Billy & Anne Galloway

Offering Counters

Billy Galloway & Debbie Kelley
& Mason Zeigler

Ushers

Greg Kelley & Adam Kelley

Worship Leaders

July 6 Geri Martin
July 13 Erica Zeigler
July 20 Lily Zeigler
July 27 Marisa Bardwell



RDBC will be helping with overflow parking for Six Mile Independence Day Celebration, July 6th from 5:30-10:00 pm. Volunteer sign-up sheet is on bulletin board.



July 2 A J Riggins
July 16 Adam Kelley
July 19 Piper Zeigler



The Ridgeland Express

www.ridgelanddrivebc.org
ridgelanddrive@gmail.com

Issue 288, July 2025

DR. JEFF ROGERS, PASTOR
DEBBIE KELLEY, MINISTER OF MUSIC
LYNN LINDSAY, SECRETARY

JULY 2025

Mission Emphasis for July Shoebox collections School Supplies

We will be collecting School Supplies during July for Christmas Shoeboxes. Suggestions: notebook paper, pink erasers, pencils, crayons. School items usually go on sale after July 4. A list of appropriate items are available each month at the church. You may also want to check out the website: www.samaritanspurse.org/operation-christmas-child/what-goes-in-my-shoebox-suggestions/

Our goal is 45 shoeboxes. Shipping cost for each box is \$10. If you wish to donate towards shipping cost or donate funds instead of items, mark your envelopes “Shoebox.”



Independence Day
Cook Out
Fellowship July 6th!
Sign up for food on bulletin board.








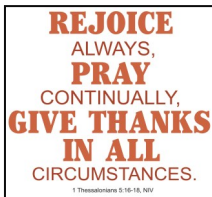







W.A.T.T. Bible study will not meet during July. We will resume meeting August 6th .





July 2025



6Sun	Mon	Tue	Wed	Thu	Fri	Sat
REGULAR SCHEDULE 9:00 am, Sunday School 10:00 am, Worship			REGULAR SCHEDULE No W.A.T.T. during July (Resume August 6th)		REGULAR SCHEDULE 11:00 am, RDBC Delivers Meals on Wheels	
		1	2  Youth Group @ Zeigler's House 6:00-8:00 p.m.	3	4 	5 Six Mile Independence Day Celebration, Parking at RDBC 5:30-10pm 
6 Fellowship Cook-out Gather 5 pm, Eat 6 pm 	7	8	9	10 	11	12
13 	14	15 August Newsletter info due	16	17	18	19 
20	21 	22	23  Youth Group @ Zeigler's House 6:00-8:00 p.m.	24	25	26
27  5:00 p.m. Choir Practice	28	29  Pray for our schools	30	31	 W.A.T.T. resumes August 6th at 11:00 a.m.	

Looking Ahead

August Deacon nominations & voting
 Aug 3 Shelter Fellowship - Ice Cream
 Aug 10 Church Council meeting
 Aug 16 Family Meeting
 Aug 31 Lord's Supper



P.O. Box 208
 185 Ridgeland Drive
 Six Mile, SC 29682
 864-868-5050
www.ridgelanddrivebc.org

*Ridgeland Drive Baptist Church is . . .
 A welcoming family of faith,
 With Jesus our example,
 Discipleship our goal,
 And love our action.*